**Requirement Specification**

1. *Describe your target audience?*

My target audience would mainly be any potential employers as well as clients who wish to view my portfolio to get an idea of what I do as well as information on how to contact me.

1. *What is the purpose of the website?*

The Purpose of the website is to display my online portfolio to anyone who may be interested such as potential clients so that they get an understanding of how I work and my previous designs.

1. *What is your budget for the development of this website?*

The budget that I have set for this website is €500. This should cover the cost of developing as well as deploying the website online.

1. *Describe the style of website you want?*

The style of website that I require is one that is laid out in a user friendly way, not over complicated with a simple layout. The colours should contrast nicely and not be off-putting. A basic menu to move between pages so as not to overwhelm the user.

1. *Does the website require any particular colours?*

I would like colours that contrast nicely such as a dark background (black, dark blue, red etc.), with white font so that it is easier for the user to read

1. *What types of things do you see on other websites that you really like?*

Things I like from other websites are easily navigable layouts, appropriate usage of colours and images as well as

1. *What types of things do you see on other websites that you really hate?*

Too much information in the content, bad layout of the page.

1. *Name the 3 things that are most important in the design of your new website?*

The colours of the website, as well as the layout and content of the website are important in the design.

1. *Will the website require have a logo you plan to use or will one need to be created?*

I already have a logo that will be displayed on the website.

1. *Will you need a favicon created?*

A favicon of the logo already being used will be required for the website.

1. *How many pages will the final website have?*

The final website should be 4 pages long. These should be a home page, an education/work history page, a page for my portfolio as well as a contact page.

1. *Do you have any page wireframes ready or will those need to be produced as part of the scope of work?*

Wireframes for each of the pages will need to be designed. There should be a total of 12 wireframes covering the 4 pages in PC, Mobile and Tablet form.

1. *Do you require your site require responsive design for mobile and tablet users?*

Yes, responsive design is definitely a key requirement of the website. This is because many of today’s internet usage comes via these devices and not designing the website to be used comfortably on these devices will cost me a percentage of my target audience.